

Healthier Together

Privacy Policy

The trustees of the University of Pennsylvania, on behalf of the University of Pennsylvania, Penn Medicine, and other entities owned or controlled by the Trustees wants you to be familiar with how we collect, use and disclose information. This Privacy Policy describes our practices in connection with information that we collect.

We collect Personal Information (any information that identifies you as an individual, such as name or telephone number) and Other Information (such as your browser and device information, app usage data, and demographic information provided by you) through the Healthier Together app. We will use Personal Information and Other Information in our data analysis to understand how people interact with the app and improve the efficiency of this service. We may anonymize Personal Information to generate other data for our use. We may disclose Personal Information and Other Information to the research team, our affiliates, and third parties such as the app developer. In addition, we may also disclose Personal Information and Other Information if we have a legal obligation or legitimate interest to do so.

We seek to use reasonable organizational, technical, and administrative measures to protect Personal Information within our organization. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us in accordance with the “Contact Us” section within the app.

We retain Personal Information for as long as needed or permitted as related to the purpose(s) for which it was obtained. This retention period is determined by the length of time you will be involved with the study and whether there is a legal obligation to do so.

This Privacy Policy does not address, and we are not responsible for the privacy, information or other practices of any third parties, including any third party operating any website or service to which the Services link. In addition, we are not responsible for the information collection, use, disclosure or security policies or practices of other organizations, such as Facebook, Apple, Google, Microsoft, RIM or any other app developer, app provider, social media platform provider, operating system provider, wireless service provider or device manufacturer, including with respect to any Personal Information you disclose to other organizations through or in connection with the app.